

CASSONDRA WILLIAMSON

PIXELS & LEAD DESIGNS / SENIOR DESIGNER & OWNER

PROFILE

Name

Cassandra Williamson

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REFERENCES

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Scott Pacheco

Creative Director

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Lynette Donahue

Director of Event Management

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EXPERIENCE

2011 - Present

Pixels & Lead Designs

Lead Designer & Owner

Collaborating with clients, creative teams and production professionals to deliver design solutions, collateral needs, propel web traffic, and social media engagement.

2019 - Present

Marcus & Millichap

Graphic Designer

Create eblasts, website graphics, web postings across multiple sites, modifications to web content, Stripo and html/css. Create logos, invitations, brochures, marketing materials, flyers, postcards, trade show/booth graphics, booklets, signage, promotional items, presentations with PowerPoint, etc.

2016 - 2017

Regal Art & Gift

Graphic Designer, Social Media, Web Designer

Art directed photoshoots, designed product catalog, managed and designed website and social media visuals.

2013 - 2016

Bond Manufacturing

Graphic Designer, Lead Logo & Branding Manager, Production Designer

Created Logos, branding & packaging implemented over numerous SKUs such as watering tools, cutting tools, digging tools, etc. worldwide

2011 - 2013

Meta Design & Development

Graphic Designer, Web Designer

I helped discover, analyse, research, create, develop and implement unique tangible solutions that enhances customer experiences graphically

EDUCATION

2006 - 2011

BFA in Graphic Design

Academy of Art University







2002 - 2006

High School Diploma






Freedom High School

SKILLS

Professional

Adobe Creative Suite 
Creativity 
Typography 
Software 
Web Design 
Communication 

Personal

Creative Thinking 
Team Player 
Time Management 
Detail Oriented 
Organization 
Expansive Thinking 